

**The Wilshire Grand Hotel**  
West Orange – New Jersey

## **GREEN STATEMENT**

We are doing our part! Changes that we have made to reduce our own carbon footprint include actions already taken such as;

### **At Our Catering Center:**

- + 3400, 40w candle chandelier bulbs changed to 7w bulbs
- + 124, 250w incandescent spot lights changed to dimmable 70w halogen flood bulbs
- + 12, “KILL” switches installed for every banquet room to turn off lights and air-conditioning when space is NOT in use
- + Installation of super water heater and insulation for efficient water temperature use
- + Installation of 15 state of the art water-saving toilets in banquet space
- + Use of recycled tissue & paper towel products throughout the catering and the hotel
- + Recycling of cardboard/paper and glass/plastic

### **In our Hotel:**

- + 244, 75w incandescent bulbs in hotel rooms changed to 13 and 26w CFL’s
- + 188, 75w incandescent bulbs changed to 13w fluorescents in the “back of the house”
- + 136, 75w incandescent bulbs changed to 7w led bulbs
- + Installation of the “ENERGY EYE ENERGY CONTROL SYSTEM” that acknowledges vacant and unoccupied guestrooms via door sensors and computer chips in heating and air-conditioning units installed in every guestroom. Which automatically change room temperature settings to pre-prescribed seasonal settings – **only** when guestrooms are vacant, once a room is re-entered the room goes back to the guest prescribed temperature via the in room “guest controlled” thermostat. The system also acknowledges when rooms are vacant for more than three days and is designed to cut back an additional five degrees to conserve even more energy.

### **2012 GOALS COMPLETED**

- + Capital purchase and installation of 42, 28 watt LED parking lot pole light lamps to replace 42 400 watt mercury vapor lamps, The LED’s provide a whiter light at night on the same footprint.
- + Replacement of 266 back of the house 4 foot fluorescent T8 tubes with LED light tubes saving 180 watts per fixture with a much brighter light (only used 2 tubes per fixture instead of 4!).
- +Introduction of our own eco-friendly amenity line featuring no plastic packaging, our amenity bottles are made with a corn based product that will compost in less than two years and all the inks are soy based, and paper packaging is made from recycled materials.

*Since executing each of the energy conservation tasks above along with securing contracts with gas & electricity suppliers, we have managed to reduce our overall energy expense by more than 17% from our costs of three years ago! In spite of these utilities increasing in cost by more than 14% since 2007, adding much more reason to focus on reducing our carbon footprint.*

### **2012 GOALS TO YET BE COMPLETED:**

- +Introduction of a recycling program into guestrooms (Oct 2012)
- +Eliminate plastic and paper from breakfast service offering (Nov 2012)
- +Capital purchase of 3000 LED candle bulbs for catering chandeliers (Dec 2012)

**Other avenues of reducing our carbon footprint presently being researched are Geo-Thermal Boiler for hot water as well as Solar and Windmill Technologies.**